payWave Visa Point-of-Sale (POS) Graphic



The new payWave Visa POS graphic is displayed at physical merchant locations where Visa payment products with contactless functionality are accepted. When displayed on POS terminals with contactless functionality, use the small payWave Visa POS graphic. See Visa Product Brand Standards for detailed requirements.

Filename Structure



Visa POS Graphic with payWave Identifier – Large







For professional print applications (decals)

pw_visa_pos_fc_lg.eps	Spot/CMYK vector
pw_visa_pos_1c_lg.eps	CMYK vector
pw_visa_pos_1cR_lg.eps	CMYK vector

Visa POS Graphic with payWave Identifier and Contactless Indicator – Large







For professional print applications (decals)

pw_contlss_visa_pos_fc_lg.eps	Spot/CMYK vector
pw_contlss_visa_pos_1c_lg.eps	CMYK vector
pw_contlss_visa_pos_1cR_lg.eps	CMYK vector

Visa POS Graphic with Contactless Indicator – Large







For professional print applications (decals)

contlss_visa_pos_fc_lg.eps	Spot/CMYK vector
contlss_visa_pos_1c_lg.eps	CMYK vector
contlss_visa_pos_1cR_lg.eps	CMYK vector

Visa POS Graphic with payWave Identifier - Small





For POS terminals with contactless functionality

pw_visa_pos_fc_sm.eps	Spot/CMYK vector
pw_visa_pos_fcR_sm.eps	Spot/CMYK vector