# VISA

### Product fact sheet

Visa RTP Prevent Service for real-time payments

# Mitigate payments risk with Visa's robust fraud and risk management tools.

The ability to instantly move money can create a prime opportunity for financial crime to increase sharply. Real-time payments introduce financial crime challenges, such as irrevocability and criminal / fraud sophistication.

Financial institutions (FIs) need to deploy a multi-layered approach to mitigate fraud and risk as criminals target lucrative account-based real-time payment fraud and social engineering scams.

The Visa RTP Prevent Service helps detect and prevent Authorized Push Payment (APP) and other scams on real-time payment networks. The network-agnostic solution harnesses artificial intelligence (AI) and operates in real-time.

## **Potential benefits**

# Improve confidence in decision-making

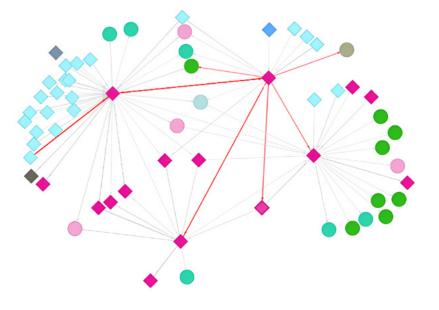
A real-time multi-FI risk evaluation of real-time payments can improve confidence for financial institutions making authorization decisions while detecting and preventing fraud and scams. The service is trained using real-time transaction data and fraud typologies.

# Mitigate losses before they take place

The risk model continuously learns and adapts to mitigate losses for new, ever-evolving fraud and scams before they take place.

#### Supplement existing fraud solutions

The plug-and-play service is intended to work alongside and augment a financial institution's existing fraud and risk management solutions. A financial institution can retain full control of its risk appetite and processes. Advanced artificial intelligence detects risk of transactions and connections between accounts across a payment network.



### **Features**



#### **Deep learning AI**

Applies deep learning artificial intelligence (AI) that continuously enhances and evolves its detection models to identify clusters of potential scam behaviors in real-time.



#### **Multi-FI risk assessment**

Provides a view of risk associated to both the originating and beneficiary parties in a transaction, as well as their connections to other potential fraud schemes to help financial institutions reduce risk.



#### Real-time transaction risk score

Provides a real-time transaction risk score to financial institutions using APIs that can be incorporated with existing risk and fraud management tools.



#### **High performance**

Built to work at the speed of real-time payments, 24/7/365.

### Learn more

For more information, contact your Visa account representative.

